

Transforming
Entrepreneurship
Education (TrEE)

Agreement Number: 2022-1-NL01-KA220-HED-000087100



## Work packages

Work Package 2
Refining the
pedagogical
approach

Work Package 3
Pedagogical
content
development

Work Package 4
Training

WP 2 Creative workshop in Amsterdam 010123-300423

> WP 2 Exploratory workshop in Glasgow 010523-310823

WP3 Interactive workshop in Turku 010923-311223

WP4
Local validation
of the course
01052-310824

WP3 Piloting course workshop Spain 010124-300424

WP4
Closing
conference
010924-311224

WP 2 Researching TREE 010123 - 311224

## Deliverables WP1:

- Risk assessment
- Partner agreement
- PM Handbook
- Agenda's monthly PM meetings
- Minutes monthly PM meetings
- Overview of dissemination activities
- Overall project report

Researching TrEE involves the exploring, reading and writing required to further specify the proposed pedagogical approach. 'Researching TrEE' will deliver a first draft report detailing the pedagogical approach, scope, scale, content, style and intervention strategies, whilst two consecutive workshops will help to refine it.

Work Package 2
Refining the
pedagogical
approach

In the first creative workshop in Amsterdam where we aim to:

- 1. further 'map' the TrEE landscape by inviting relevant keynote speakers
- build our learning community by inviting fellow enterprise educators to think and work along such that this becomes a process of co-creation, and of co-learning (in that respect this first creative workshop is also an 'onboarding practice' for a wider circle of enterprise educators)
- 3. gain excellence from transformational pedagogues from other fields

Next there is a three-day workshop where we aim to further explore what a transformative approach to EE may entail by:

- connecting to the various relevant nature-based and ethically responsible projects in Glasgow the Hunter Centre for Entrepreneurship is involved in to investigate how they may serve as a source of inspiration
- 2. continuing to build our learning community by inviting fellow enterprise educators to think and work along
- 3. drafting exemplar activities and materials

Results: a representation of the TrEE 'landscape', and learning community, a clear shared vision statement, and inspirational practice excellence from related fields.

Results: the design of the basis for the pilot TrEE Teachers Course, including draft teaching materials.

### Deliverables WP2:

- Report on Transformative EE in Europe (detailing the pedagogical approach, scope, scale, content, style and intervention strategies, including shared vision statement and map of EE landscape in Europe) (timewise: completed at end of project)
- Toolkit (detailing exemplar teaching activities/formats) (timewise: completed after Glasgow event)
- First draft for (some) potential teaching materials (timewise: completed after Glasgow event)

#### Connected with the following 'indicators':

- Involvement of, at least, 5 experts working with transformational pedagogies of hope, sustainability and social justice.
- Attending of, at least, 10 webinars about transformational pedagogies of hope, sustainability and social justice.
- Identifying of, at least, 10 'do's & don'ts' with from transformational pedagogies of hope, sustainability and social justice.
- Two relevant key events
- >60% attendee satisfaction with the two relevant key events

Pedagogical content development involves developing a teacher's training course and its deliverables: a course program, a collection of teaching materials and a set of methodological guidelines that fit the proposal pedagogical approach in Transformative Enterprise Education.

In the first activity of this WP3, the 3-day Interactive Workshop that will be organised in Turku, we aim to:

- 1. Organise a course structure to be implemented in a virtual environment but with a strong view on participatory, active and creative methodologies. In terms of contents, the course will enhance employing entrepreneurial mindset to real-life problems, particularly providing collective, creative, socially fair solutions to sustainability challenges issued to current eco-social situation.
- 2. Design a course easily followed both for educators and training providers and also highly transferable to most European educative systems. According to this, at least one EU Educational Authority will be involved on the testing and/or piloting of this course.
- 3. Involve a selection of educational advisors (experts, scholars, practitioners, etc.) representatives of European diversity, to the ensure the feasibility, transferability and high impact of this Teacher's Training Course for HE institutions.
- 4. Outline a proposal for activities and methodological guidelines to be developed in the next workshop.

The second activity of WP3 is a 3-day Piloting workshop in A Coruña, where we will develop and test a set of training activities and methodological guidelines to actively fulfil the structure and contents designed for the course in the previous workshop in Turku. We aim to:

- Develop fitting, relevant, new teaching materials and interventions that actively help teachers to encourage entrepreneurship initiative and mindset in their students.
- 2. Focus on action-oriented practices and participatory-action research while designing the training material and methodology guidelines.
- 3. Involve in the design and piloting of training activities a selection of transformative, sustainable, cultural catalysing projects that are being developed in the Galicia, to be inspired by.

Work Package
3 Pedagogical
content
development

Results: setting the course structure and teaching contents for a Enterprise Teacher's training course to be implemented in a virtual learning environment detailing a structure on modules and units and, in terms of contents, including notions such as sustainability, degrowth, post-growth, transition to green economies, lifecentered projects, inclusive and democratic organizations

Results: teaching materials and guidelines will provide a set of training activities and guidelines to actively implement the course content with students. Mentoring from transformative entrepreneurs, policy makers and other relevant stakeholders will ease the transferring process to a wider audience at European scale.

### Deliverables WP3:

- Training Pack (Including teaching materials & pedagogical interventions) (timewise: completed after A Coruna event)
- Teachers Training Course Outline (timewise: completed after A Coruna)

#### Connected with the following 'indicators':

- Involvement of, at least, 20 Enterprise Educators in the course/activities design.
- Involvement of, at least, one European educational authority in the teaching material testing.
- Two relevant key events.
- >75% of interest Enterprise Educators develop, at least, one activity from the pack in their classes.
- >60% attendee satisfaction in the two relevant key events.
- >75% of attendees improving their knowledge/skills with regards to action-oriented methodologies.

Through Training we make European enterprise educators aware of alternatives, and the need to develop alternatives, and to enact enterprise education differently, and make them familiar with the developed pedagogical approach and content.

## Work Package 4 Training

### The Hybrid Validation Workshop is a twofold activity:

- one part concerns the local piloting (and validation) of the TrEE Teachers Course (including materials) with local enterprise educators (from the partner organisations)
- the other part concerns a one-day online seminar to jointly explore the course and the materials with other enterprise educators (so, beyond our own institutions).

Results: deliver revised and tested materials, on the basis of various pilots, and the further exploration of both the course and the materials with a wider group of European enterprise educators.

#### With the final conference, we foresee three sub-events:

- 'mass training' working with our Teachers Course, and the training materials, with all of the attendees, as such familiarizing the attendees with the developed course and materials
- 2. connecting to various relevant sustainable and inclusive projects in Stockholm (see Annex Collaborators for examples) to provide inspiration as to the kind of initiative our target group could include in their transformed enterprise education
- wrapping up the project sharing the project's results with the attendees via an exhibition

Results: 'Mass Training and Dissemination Event' in Stockholm will culminate into having yet more European enterprise educators partake of the necessity and possibility to have an alternative, transformed enterprise education as well as becoming familiar with how this can be done.

### Deliverables WP4:

- Revision and testing of materials ('Training Pack')
- Involvement of wider group of Enterprise Educators (beyond our own institutions)
- A series of short films
- 6 podcasts (one with each event)
- **Exhibition** with materials from the workshops
- Mass training event (in Stockholm)

Connected with the following 'indicators':

- 1000 visits to website in December 2024.
- 100 followers of LinkedIn page in December 2024
- Involvement of a total of 150 enterprise educators throughout the project (with the key events as well as the pilots with local enterprise educators)
- Two relevant key events

In terms of activities, each of the participating organisations takes the lead in organizing at least one of in total 6 events:

**Event 5** – 'First Fruits' – a 1-day hybrid interactive webinar in June '24, jointly hosted by the University of Strathclyde and IES Fernando Wirtz Suárez

**Event 4** – 'Early Blossoms' – a 3-day event in A Coruna in February '24, hosted by IES Fernando Wirtz Suárez

**Event 3** – 'New Buds' – a 3-day workshop in Turku in September '23, hosted by the Uni of Turku

**Event 2** - 'Green Shoots' – a 3-day workshop in Glasgow in June '23, hosted by the Uni of Strathclyde

**Event 1** – 'Growing Roots' – a 2-day workshop in Amsterdam in February '23, hosted by Stichting VU Amsterdam.

Event 6 – 'Branching Out' – a 5 day closing event in Stockholm in November '24, jointly hosted by the Stockholm School of Economics and the Stockholm Business School



# Budget overview

Partner	WP 1 PM	WP 2 RPA	WP3 CD	WP4 T	TOTAL
VU UNIVERSITY	24 000	34 000	13 800	15 640	87 440
SSE	11 000	20 400	16 560	20 240	68 200
UNIVERSITY OF STRATHCLYDE	11 000	27 880	15 640	14 720	69 240
Instituto de Enseñanza	12 000	17 680	14 720	10 580	54 980
TURUN YLIOPISTO	11 000	15 640	14 720	10 580	51 940
STOCKHOLMS UNIVERSITET	11 000	20 400	16 560	20 240	68 200
TOTAL	80 000	136 000	92 000	92 000	400 000